



## **MOD PIZZA TO OPEN IN BEAVERTON, OREGON** *First Out of State Store for Successful Seattle Brand*

**SEATTLE, WA (November 12, 2013)** – MOD Pizza announced today that they will open their first Oregon store on Thursday, November 21, 2013 at 5 p.m. Located in the highly successful Cedar Hills Crossing shopping center in Beaverton, Oregon, the 2,850 square foot site is situated on a prominent corner at the entrance to the newest phase of the shopping center. This will be MOD's 12<sup>th</sup> store, and its first location outside of Washington State.

“We have been preparing the MOD concept for expansion for the past several years, and moving into the Portland market is the first step in what will be an exciting phase of rapid, new market growth for our brand,” explained Scott Svenson, co-founder and CEO. “Building our brand in the Portland area has always been a priority for us, and we are thrilled that our passionate, high-energy MOD Squad is now able to begin connecting and serving such a vibrant community.”

In addition to increasing their presence in the Pacific Northwest, MOD will be opening in its third market (California), before the end of 2013.

The grand opening celebration will include free pizza or salad for the first 52 customers in line, a grand prize drawing of Pizza for a Year, an old fashion photo booth, product samplings and giveaways.

MOD's artisan-style pizzas are Made-On-Demand (MOD), using organic fresh-pressed dough and signature sauces. Customers can create their own pizzas and salads, using any combination of 30 featured toppings, or they can choose from a menu of MOD classics. In addition to the signature MOD pizza (11 inch), MOD offers a mini MOD (6 inch) and a mega MOD (11 inch double crust). Pizzas are the same price regardless of the number of toppings and are hand-cooked in an 800 degree oven in less than 3 minutes. MOD also offers local draft beers, wine, sweet and savory knots, milkshakes, and house-made lemonades and iced teas.

### **About MOD Pizza**

MOD brought the “build your own pizza” concept to market in 2008 with the opening of their first store in downtown Seattle. The company was founded by a small group of entrepreneurs led by Scott and Ally Svenson, who were inspired by their love of Italian street-style pizza, coupled with their desire for authentic and affordable fast casual dining options for their busy family. MOD is “Simple Food for Complex Times”.

MOD celebrates self-expression, genuine hearts, and individual spirits who share a passion for life, and strives to create not just a cool place to eat, but a cool place to work.

MOD Pizza will be operating 15 company-owned stores in Washington, Oregon and California by the end of 2013. The company has been recognized as one of the [“Top 50 Breakout Brands”](#) by *Nations Restaurant News* and ranked as a “Fastest Growing Company” and “Best Places to Work” by the *Puget Sound Business Journal*.

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