

# 2013-2014 Sponsorship Opportunities



## Why advertise on Beaverton.org?

We offer our members only the most robust advertising opportunities and these two unique ad spaces are no exception. The site provides a Beaverton-focused audience, plus the weight of a highly reputable environment around your advertisement.

Who will see your ad? Beaverton.org is visited by local business owners looking for services and resources, plus out of town and state visitors looking for information on the area.

### Every Page Ad

#### Features & Specs

In the footer on every page and on the right hand column of the landing pages.

A link to the URL of your choice.

**Ad Size: 275px wide x 300px tall**

#### Frequency & Deadline

Ads can be changed monthly. All new ads must be submitted no later than the 24th of the month to be posted on the first of the following month.

Example: Submitted May 24 for posting on June 1.

#### Rates

Quarterly..... \$1,800

Six Months..... \$3,600

Annually..... \$7,200

### Home Page Ad

#### Features & Specs

Above the fold space!

A link to the URL of your choice.

**Ad Size: 870 pixels wide x 390 pixels tall**

#### Frequency & Submission Deadline

Ads can be changed monthly. All new ads must be submitted no later than the 24th of the month to be posted on the first of the following month.

Example: Submitted May 24 for posting on June 1.

#### Rates

Quarterly..... \$1,200

Six Months..... \$2,400

Annually..... \$4,800

## Annual Business Expo (Estimated in 2nd quarter of the year)

### Title Sponsor \$3,750

*Benefits:* Recognition as Title Sponsor in all promotional materials; your banner prominently displayed inside & outside event center, table in main lobby for promotion of your company, table in the conference center, your LOGO featured on program and agenda, eight conference registrations, your company literature displayed at each banquet table, five-minute presentation on microphone to recognition and promote your company, ten-minute conference presentation.

### Exhibitor Sponsor: \$200-\$350

*Benefits:* Recognition in all promotional materials; your banner displayed at your Sponsor Table, a table for your company's promotional materials, your name featured on program and agenda, one conference registration, after-hours trade show included.

## Annual Meeting & Holiday Auctions: Online Auction November, Live Auction December

As an Online Auction Sponsor your logo will be on all our promotional material, emails, Blastorials, the Chamber website and the Auction Website.

### Holiday Auction Sponsor: \$1,200

In addition to the three week website exposure, you will have 5 minutes at the microphone to promote your company at the actual event. This is our most popular Luncheon drawing over **150 Chamber members** and their guests. This event also raises funds for a Charity of choice in the Beaverton community. A display table will be available at the registration area to display your company literature and give you an opportunity to greet the attendees as they arrive for the luncheon.

## Other Advertising:

**eNews weekly Banner: \$50ea** or buy 3 get one free. Advertise to over 1800 members and businesses in the Beaverton area.

**Blastorials: \$250-Flyer /announcement** send out to 1500 plus emails exclusively for one member on either Monday or Friday.

**Note:** Diamond Members get one free. Banner is currently a Platinum and they used to be Diamond.....it might be time to revisit that. Please check with us about Diamond and branches.

### **Business After Hours: \$350/event**

This networking event is held once a month from 5pm-7pm at one of our member restaurants in Beaverton. Expected attendance: **50-75 guests**. This sponsorship can also be split between two businesses.

*Benefits:* Recognition in all promotional materials for the Business After Hours; e-BEAT publication, web site, broadcast email to ALL members; a table at the event to distribute literature and promote programs & services offered by your business; 5 minutes at the microphone to give a presentation to promote your company.

### **Leadership Beaverton Class of 2013/2014**

A nine month leadership skills development & community awareness program for business people interested in being more involved in helping to shape and lead the Beaverton community.

**Program Sponsor: \$1000**  
**Opening Retreat: \$500**  
**Graduation: \$600**  
**Program Sponsor: \$250**  
**Leadership 9 month program attendee: \$750**  
To learn more visit:  
[www.beaverton.org/bold/leadership-beaverton/](http://www.beaverton.org/bold/leadership-beaverton/)

### **YEA (Young Entrepreneurs Academy)**

**We will have various sponsorships as well as scholarships for this program. \$1k-\$10k**

There is a new program we are planning to launch next year and it's very exciting, we will be working with the schools and businesses. YEA! (Young Entrepreneurs Academy) "By challenging students' entrepreneurial curiosity and empowering them to believe starting their own business is possible, we can encourage the next generation of job creators."

### **Business Luncheon Sponsor: \$600**

Luncheons & meetings of Chamber membership focusing on business & community with interesting and sometimes-controversial subjects. Each Luncheon features well-known and dynamic speakers.

Expected attendance: **65-85 people**.

*Benefits:* Recognition in all promotional materials, including press releases to the media, posts on social media outlets, e-BEAT, website, weekly updates and all pre-event announcements; your banner prominently displayed at the luncheon; signage with your company name & logo displayed; table to display company information; 2 seats at the head table; participation in luncheon with a 5 minute profile of your company and opportunity to introduce the keynote speaker.

### **#DRIVEN**

**Presenting Sponsor: ~~Sold out!~~ Lanphere Enterprises is our 2013 Sponsor!**

**Supporting Sponsor: \$1200**

Expected attendance: **50-75 guests**.

*Benefits:* Recognition in all #DRIVEN promotional materials; e-BEAT publication, social media outlets (facebook, linked-in, meetup), Beaverton.org web site, broadcast email to ALL members; a table at the event to distribute literature and promote programs & services offered by your business; 5 minutes at the microphone to give a presentation to promote your company.

**What is #DRIVEN?** We are a young professionals group, focused on learning as much as we can from our leaders and creating networking opportunities. Our signature event is "Breakfast with the Boss", where CEO's, entrepreneurs and Public figures are interviewed by one of our volunteers about their successes, experiences and advice for people early in their career.

### **Business Matters!**

**Annual Sponsor: \$1500**

**One Month Sponsor: \$150**

*Meetings covering timely topics of interest to our members.*

Speakers from the local business community present topics varying from marketing to technology to business practices. The purpose is to stimulate your thinking and provide practical, effective advice for saving money, making money and building business connections and skills.

*Benefits:* Recognition in all promotional materials for the Business After Hours; e-BEAT publication, web site, social media outlets (facebook, linked-in & meetup), broadcast email to ALL members; a table at the event to distribute literature and promote programs & services offered by your business; 5 minutes at the microphone to give a presentation to promote your company.

## Maximize Your Membership

### Annual Sponsor: \$1000

Maximize is offered 11 times a year in the Chamber office. This is an opportunity to meet new Chamber members have direct face time to promote to an average of **15-25** new members/month. You will be able to promote your business with a 5 minute presentation and distribute your company's literature to our incoming members. *Benefits:* Recognition in all promotional materials for Mazimize: e-BEAT publication, web site, social media outlets (facebook, linked-in & meetup), broadcast email to ALL members; a table at the event to distribute literature and promote programs & services offered by your business.

## September 2013 Golf Scramble @ Pumpkin Ridge Golf Course

### TITLE Sponsor \$5,500

See YOUR LOGO saturated on ALL Golf Scramble marketing materials, Golf Scramble web page, social media pages (facebook, twitter & pinterest), plugs at chamber events and ALL print material created after your commitment is complete. A display table in the BBQ area where you can greet all the golfers as they arrive and distribute literature about your company, as well as the opportunity to display your company BANNER (you provide). PLUS! A FOURSOME for golf (\$500 value) and a THEME HOLE (\$1,500 value) and RECOGNITION at the Post Game Lounge are all included in this premier opportunity to show your support!

### LUNCH Sponsor \$2,500

YOUR LOGO on Golf Scramble web page, and print material created after your commitment is complete. Literature about your company available at BBQ, the opportunity to display your company BANNER (you provide). PLUS! A FOURSOME for golf (\$500 value) and a BETTING HOLE (\$500 value) and RECOGNITION at the Post-Game Lounge are all included in this premier opportunity to show your support!

### POST-GAME LOUNGE Sponsor \$2,500

YOUR LOGO displayed on the Golf Scramble web page plus your company name on print materials, created after your commitment is complete. PLUS! A display table in the Lounge area to distribute literature about your company, the opportunity to display your company BANNER (you provide) at the Post Game Lounge, a BETTING HOLE sponsorship (\$500 value), and a FOURSOME for golf (\$500 value) is all included in this premier opportunity to show your support!

### THEME HOLE Sponsor \$1,500

There are a total of SIX Theme Holes available in the course. Each is unique and can be tailored to your business. Food and/or drink, some decorations (we encourage you to go "all out!"), tent, and table are provided in the cost of your sponsorship. It is recommended that you have a minimum of two people to staff your hole. You may distribute promotional items (related to golf please) and/or hold a drawing for a prize that you supply. Theme Holes are designed to create a fun atmosphere in which to interact with the golfers participating in the event! YOUR LOGO on Golf Scramble web page, and print material created after your commitment is complete. Your BANNER placed at your hole, RECOGNITION during the POST GAME LOUNGE, and GOLF for four.

### GOLF CART Sponsor \$800

Benefits: Your company logo displayed on Golf Scramble web page plus your company name on flyers, created after your commitment is complete. PLUS! Recognition during the POST GAME LOUNGE and a twosome for golf (\$250 value).

### BETTING HOLE Sponsor \$500

Benefits: Your company logo displayed on Golf Scramble web page plus your company name on flyers, created after your commitment is complete. PLUS! Your company signage placed at your sponsored hole, recognition during the post-game lounge.

### DRIVING RANGE Sponsor \$500

Benefits: Your company logo displayed on Golf Scramble web page plus your company name on flyers, created after your commitment is complete. PLUS! Your company signage placed at the DRIVING RANGE, recognition during the post-game lounge.

### TEE SIGN Sponsor \$250

Benefits: Your company logo displayed on the Golf Scramble we page plus your personalized company signage placed at the tee you sponsor and recognition during the post-game lounge.

### WATER Sponsor \$250

Benefits: Your company logo displayed on Golf Scramble web page plus your company name on flyers, created after your commitment is complete. PLUS! Recognition during the post-game lounge.

**Please visit [www.beaverton.org](http://www.beaverton.org) for further information**

**Contact: Jessica Provenza, Director of Memberships & Programs: [Jessica@beaverton.org](mailto:Jessica@beaverton.org) or 503-350-2007 to sponsor a program or event**

**We have chosen our 2013 Golf Scramble theme and it is going to be full of FUN and surprises!**

**Our golf tournament is our BIGGEST EVENT of the year, and it carries with it a lot of flexibility. Have a sponsorship idea? Please let us know and we can help you turn your vision into a reality.**