



BEAVERTON AREA CHAMBER OF COMMERCE GOLF SCRAMBLE

BEAVERTON AREA
Chamber of Commerce



YARDAGE BOOK ADVERTISING

OCTOBER 3, 2014
GHOST CREEK COURSE AT
PUMPKIN RIDGE

All proceeds go toward keeping The Beaverton Chamber of Commerce running at its existing level of community involvement, allowing the Chamber to continue supporting local businesses with their growth and prosperity.

CALL TODAY!

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Promote your organization with an ad or get people in the door with a tantalizing special offer available in our "Yardage Book with Special Offers". This professionally printed yardage book for Pumpkin Ridge Ghost Creek Course will be given to the 144 golfers and 50 event volunteers as a valuable event keepsake for the Beaverton Area Chamber of Commerce Golf Scramble!

Full Page Ad/Coupon: \$100

Your ad space will appear in full color. You can supply your own artwork **OR** submit a logo file, short headline, and 60 words of copy and we will layout a simple ad design for you. Submitted artwork must be in a PDF file format and measure 3.5 inches wide by 4.5 inches tall.

Looking to make a major statement? Ask us if the front or back cover ad/coupon spaces are available. These prime spaces are available at \$175 each.

Half Page Ad/Coupon: \$50

Your ad space will appear in full color. You must supply a logo file, up to 30 words of copy and a headline. Your ad material will be organized similar the sample to the left. *(See the image to the left for examples of the two layouts available.)*

What do I include in my ad/coupon?

Your ad copy should be clear, concise, and dramatic to grab and hold the reader's attention. Don't forget to include any important coupon exclusions, exceptions, and/or expiration date. You will be sent a proof of your ad before the booklet goes to print to check for mistakes.

Deadline

All ad material and payment in full must be received by **August 1** to guarantee your spot. Space is limited so don't wait.

VERTICAL OR BLOCK

STYLE LOGO

Your ad headline should grab attention!

You ad or coupon copy should be clear, concise, and dramatic to grab and hold the reader's attention. You should also include any important coupon exclusions or exceptions.

HORIZONTAL OR BANNER STYLE LOGO

Your ad headline should grab attention!

You ad or coupon copy should be clear, concise, and dramatic to grab and hold the reader's attention. You should also include any important coupon exclusions or exceptions.