



52nd Annual Beaverton's Celebration Parade "Parade of Prizes" SPONSOR OPPORTUNITY

Your logo/company name on a 22"x 30" (more space) banner attached to bottom of a Parade Light Post Banner (see example at left) – Double sided banners are on display for 30 days!!



YOUR SPONSOR COST IS:

\$350 or \$250 plus \$100 retail value gift or gift certificate*.

(*Gifts or Gift certificates are given away via the Parade's "Enter to Win Parade of Prizes")

NEW BANNER LOCATION – ALL WITH CLEAR VISIBILITY!!

*Banners will be on Hall Blvd between Cedar Hills & north side of Light rail tracks.
MORE THAN 17,000 VEHICLES PER DAY WILL SEE YOUR LOGO BANNER*

OVER 500,000 IMPRESSIONS FOR 30 DAYS VIEWING

Your Company Gets These Terrific Sponsor Benefits:

- 30 days logo banner advertising – From August 19 to September 19, 2009 – **500,000 IMPRESSIONS MINIMUM!!**
- Your Logo or Company name on the City of Beaverton's Parade Website – 20,000 monthly page views!!
- Your Logo or Company name on the Beaverton Chamber's Website!!
- Your Logo or Company name in the City of Beaverton "Your City" Newsletter – 75,000 impressions
- Your Logo or Company name on a Parade Blastorial (1200 emails)!!
- Your Logo on 15,000 Parade Flyers inserted into the Valley Times, Tigard & Tualatin Times- 43,000 impressions!!
- Your Logo or Company name advertised weekly (mid Aug. to mid Sep.)in E Business Blast – up to 3,000 impressions!!
- Print name mention on 10,000 Parade Flyers distributed in Metro Beaverton & Westside-24,000 impressions
- **Donate a give-a-way prize.** Prize description printed on the Parade flyer. (Donated \$100 value item will be deducted from \$350 Sponsorship cost. (You'll be contacted by a Parade Committee member for prize disposition.)

Company Name: _____ Contact Person: _____

Address: _____ Phone: _____

City: _____ ST: _____ Zip: _____

Fax: _____ Email: _____

Print Name of Authorized Representative

Signature of Authorized Representative

Date

Please send the following to the address below:

This Signed Application (to ensure total advertising value, application must be received by 7/20/09)


Payment For Your Banner (to: BACC)

Payment Method: ___ Visa ___ MC ___ Am. Exp. ___ Check

Card # _____

Exp. Date: _____ email: _____ Name on Card: _____

Beaverton Area Chamber of Commerce * 12655 SW Center St., Ste 140 * Beaverton, OR 97005 * 503-644-0123 * 503-526-0349



Questions:
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shelley@beaverton.org

For Office Use Location _____

Fee Paid \$ _____ Cash _____ Ck _____ Cr _____ Date Paid _____