

53rd Annual Beaverton's Celebration Parade "Parade of Prizes" SPONSOR OPPORTUNITY



Your logo/company name on a 22"x 30" (more space) banner attached to bottom of a Parade Light Post Banner (see example at left) – Double sided banners are on display for 30 days!!

YOUR SPONSOR COST IS:

\$350 or \$250 plus \$100 retail value gift or gift certificate*.
 (*Gifts or Gift certificates are given away via the Parade's "Enter to Win Parade of Prizes")

BANNER LOCATION – ALL WITH CLEAR VISIBILITY!!

***Banners will be on Hall Blvd between Cedar Hills & north side of Light rail tracks.
 MORE THAN 17,000 VEHICLES PER DAY WILL SEE YOUR LOGO BANNER***

Your Company Gets These Terrific Sponsor Benefits:

- 30 days logo banner advertising – From August 18 to September 18, 2010 – **500,000 IMPRESSIONS MINIMUM!!**
- Your Logo or Company name on the City of Beaverton's Parade Website – 20,000 monthly page views!!
- Your Logo or Company name on the Beaverton Chamber's Website!!
- Your Logo or Company name in the City of Beaverton "Your City" Newsletter – 75,000 impressions
- Your Logo or Company name on a Parade Blastorial (1200 emails)!!
- Your Logo, and your Prize Package info on 5 column wide x 14" ad in Beaverton Valley Times – 15,000 impressions!!
- Your Logo on 15,000 Parade Flyers inserted into the Valley Times, Tigard & Tualatin Times- 43,000 impressions!!
- Your Logo or Company name advertised weekly (mid Aug. to mid Sep.) in E Business Blast – up to 3,000 impressions!!
- Your logo on 10,000 Parade Flyers distributed in Metro Beaverton & Westside-24,000 impressions
- **Donate a give-a-way prize.** Prize description printed on the Parade flyer. (Donated \$100 value item will be deducted from \$350 Sponsorship cost. (You'll be contacted by a Parade Committee member for prize disposition.)

Company Name: _____ Contact Person: _____
 Address: _____ Phone: _____
 City: _____ ST: _____ Zip: _____
 Fax: _____ Email: _____

 Print Name of Authorized Representative Signature of Authorized Representative Date

Please send the following to the address below:

This Signed Application (*to ensure total advertising value, application must be received by 7/20/09*)

Payment For Your Banner (*to: BACC*)

Payment Method: ___ Visa ___ MC ___ Am. Exp. ___ Check

Card # _____

Questions:
 Shelley Johnson • 503-350-2007
shelley@beaverton.org

For Office Use Location _____

Fee Paid \$ _____ Cash ___ Ck ___ Cr ___ Date Paid _____

Exp. Date: _____ email: _____ Name on Card: _____
 Beaverton Area Chamber of Commerce * 12655 SW Center St., Ste 140 * Beaverton, OR 97005 * 503-644-0123 * 503-526-0349